

Beach Ball - The Technicoloured Movie. Put out by Paramount Pictures in July/August 1965. Features the 4 Seasons singing "Dawn". Extracts from the Paramount publicity Press Book and Merchandising Manual are featured below!

# "Beach Ball" Is Bouncing Bonanza of Modern Pop With Star Recording Groups Flung in the Groove!

The latest entry into the musical swing of motion picture shake-a-rounds is Paramount's wild fun frolic, "Beach Ball," which opens ..... at the ..... Theatre. Not only does this merry flick capture the jumping pulse of a wild singing and dancing generation, but it fills the screen with some of the most popular vocal and music-making groups in the country—The Supremes, The Righteous Brothers, The Four Seasons, The Hondells and The Walker Brothers.

A noted and outstanding treat for the young set is the very popular featured guests that appear in "Beach Ball." Seen singing and swinging away are The Supremes, The Righteous Brothers, The Four Seasons, The Hondells, and The Walker Brothers.

**NOTHING BOUNCES LIKE BEACH BALL**  
TECHNICOLOR®

**STARRING**  
**EDD BYRNES**  
**CHRIS NOEL**

**GUEST STARS**  
**THE SUPREMES**  
**THE FOUR SEASONS**  
**THE RIGHTEOUS BROS.**  
**THE HONDELLS**  
**THE WALKER BROS.**

## CAST

Dick .....	EDD BYRNES
Susan .....	CHRIS NOEL
Bango .....	ROBERT LOGAN
Deborah .....	GAIL GILMORE
Jack .....	ARON KINCAID
Augusta .....	MIKKI JAMISON
Bob .....	DON EDMONDS
Samantha .....	BRENDA BENET
Polly .....	ANNA LAVELLE
Mr. Wolf .....	JAMES WELLMAN

## GUEST STARS

- The Supremes
- The Four Seasons
- The Righteous Brothers
- The Hondells
- The Walker Brothers

## SWING AND SONG

Conduct a singing contest in your theatre in conjunction with local singing instruction studios. Use music teachers and other noted personalities as impartial judges. Give away free vocal instruction to winners in addition to albums and singles of THE SUPREMES, THE FOUR SEASONS, THE RIGHTEOUS BROTHERS, THE HONDELLS and THE WALKER BROTHERS—all of these popular recording stars appear in "Beach Ball." Place signs announcing contest with suitable credits for your theatre and playdate in studios, schools and other areas where the teen set congregates.

## RECORDING SENSATIONS

There's hit music and star singing groups in "Beach Ball" that beat out the ever popular and swinging music which has captured all young record fans throughout the country. Contact record outlets for a special feature of the singles and albums of THE SUPREMES, THE FOUR SEASONS, THE RIGHTEOUS BROTHERS, THE HONDELLS, and THE WALKER BROTHERS. Promote the music with credits for your theatre and playdate in retail outlets and in your lobby. Remember the music and records for prizes in any contests you might arrange.

**YOUNG LOVERS**—Chris Noel and Edd Byrnes star as two swinging romantics in Paramount Pictures' wild and fun-filled Technicolor production of "Beach Ball," which opens ..... at the ..... Theatre. Filled with a bevy of bouncing beach beauties and a mass of magnificent musclemen who make the surf and sand swing with sweet sounds and seductive shapes, "Beach Ball" features the most popular recording stars of today's top record charts. Appearing are The Supremes, The Righteous Brothers, The Four Seasons, The Hondells and The Walker Brothers.

The college crowd crashes bikini beach and the biggest brawl of all begins!

**THE FOUR SEASONS**



## Wild Fling For Those That Swing!

Paramount Pictures' "Beach Ball," which opens .... at the.... Theatre, not only has the sights of pretty girls in brief bikinis, it has the sound that makes today's young audience sit up and take notice, as well.

Among the guest-stars appearing in the film are The Supremes, The Righteous Brothers, The Four Seasons and The Hondells, four musical aggregations who have each had a number-one selling recording within the past year.

The Supremes, who sing the title song, in addition to their appearance, are currently recognized as the country's leading singing group.

"Beach Ball" stars Edd Byrnes, Chris Noel and Robert Logan. The film was produced in Technicolor by Bart Patton and directed by Lennie Weinrib.

**PLAYING IT COOL** is Edd Byrnes who stars with Chris Noel and Robert Logan in Paramount Pictures' fun-filled production of "Beach Ball," which opens ..... at the ..... Theatre. Filmed in Technicolor, the musical merriment also includes The Supremes, The Righteous Brothers, The Four Seasons, The Hondells and The Walker Brothers.