

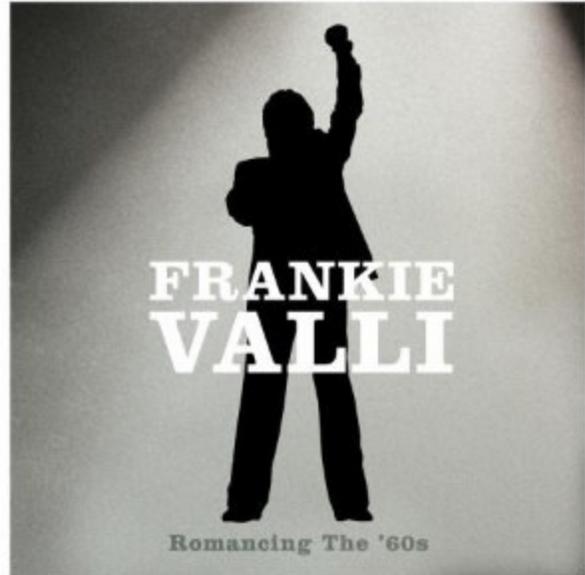
Press Release

Frankie Valli's 'Romancing The '60s' Collection Arrives in Stores on October 2nd 2007 on Universal Motown Records

Tuesday September 4, 11:29 am ET

Just Too Good to Be True: An American Master of Pop/Rock, the Original 'Jersey Boy' Interprets the Classics of His Peers

NEW YORK--(BUSINESS WIRE)--In his amazing sixth decade of stardom, FRANKIE VALLI remains as visible and authoritative within American pop culture as ever, playing dozens of live concerts yearly, and drawing rave notices for his role in the landmark television drama *The Sopranos*. Now, with applause thundering nightly all around the country for the quadruple-Tony winning Broadway phenomenon *Jersey Boys* - currently in a twelve-city national tour, and setting up new companies in Las Vegas and London - Valli, the singular original lead voice of the iconic Four Seasons song score, has returned to the studio to create the perfect companion piece to the stage show. On the new Universal Motown album, *Romancing The '60s*, the legendary Valli has chosen 14 immortal love songs from the songbook of the 1960s, leading the cream of New York's musicians and background singers, with album production by Bob Gaudio, fellow Four Seasons founder and co-writer of the group's many hits. No one will be surprised to find that in this album, the songs of pop-rock's greatest generation are honored with all the insight, joy, musician-ship and magic one would expect from the man who was originally co-credited on Four Seasons records as "The 'Sound' of Frankie Valli." "I've always been a romantic in my art," says Valli. "The secret here was to try to make the



Source: Univers

The album's thirteen tracks (one of them a two-song medley) paint an unparalleled portrait of 1960s pop, with illuminating Valli performances of classics chosen from the titans of the Brill Building ("This is the album I've always wanted to make with Frankie," album producer and Songwriters Hall of Fame member Bob Gaudio says. "For me, this album has his best vocals to date." Charles Calello and Artie Schroeck, veterans of many Four Seasons/Valli classics, are also aboard the project, as arranger/conductors. *Romancing The '60s* is a rare and exhilarating meeting of geniuses: a joyous, heart-driven, vital and fascinating redefinition of the already-definitive, and a musically timeless treasure for every fan -- whether old or new, who sock-hopped to "Sherry," or gave the standing ovation at tonight's sold-out performance of *Jersey Boys*

Frankie Valli: Romancing The '60s

Track List and Song History	
Title	
(Writers) Highest Charting Versions	
1. Take Good Care Of My Baby	
(Gerry Goffin, Carole King) Bobby Vee, No. 1 1961	
2. My Cherie Amour	
(Stevie Wonder, Henry Cosby, Sylvia Moy) Stevie Wonder, No. 4 1969	
3. Spanish Harlem	
(Phil Spector, Jerry Leiber) Ben E. King, No. 10 1961; Aretha Franklin, No. 2 1971	
4. Then You Can Tell Me Goodbye	
(John D. Loudermilk) Casinos, No. 6 1967	
5. Any Day Now	
(Burt Bacharach, Bob Hilliard) Chuck Jackson, No. 23 1962 / Ronnie Milsap, No. 14 1982	
6. Let It Be Me	
(Gilbert Becaud, M. Kurtz, P. Leroyer) Everly Brothers, No. 7 1960 / Jerry Butler and Betty Everett, No. 5 1964	
7. What A Wonderful World	
(Bob Thiele, George David Weiss) Louis Armstrong, No. 32, 1986	
8. Call Me	
(Tony Hatch) Chris Montez, No. 22 1966	
9. This Guy's In Love With You	
(Burt Bacharach, Hal David) Herb Alpert No. 1 1968 / Dionne Warwick, No. 7 1969	
10. Sunny	
(Bobby Hebb) Bobby Hebb, No. 2 1966	
11. My Girl/Groovin'	
("Smoky" Robinson, Ronald White / Eddie Brigati Jr., Felix Cavaliere)	
Temptations, No. 1 1965 / Young Rascals, No. 1 1967	
12. What Becomes Of The Brokenhearted	
(Paul Riser, James Dean, William Weatherspoon) Jimmy Ruffin, No. 7 1966	
13. On Broadway (Featuring The Jersey Boys)	
(Jerry Leiber, Mike Stoller, Barry Mann, Cynthia Weil) Drifters, No. 9 1963; George Benson, No. 7 1978	